

Derbyshire Food and Drink Initiatives 2012

Sponsorship Opportunities



TITLE SPONSOR

- ✓ Receive the highest level of promotion and recognition as the title sponsor for the 2012 Derbyshire Food and Drink Fair. Your company will be the nameplate of the '2012 Derbyshire Food and Drink Fair sponsored by.....'
- ✓ Your brand will be incorporated into all promotional material throughout the year, plus a double-page offered in the Festival Guide.
- ✓ You will receive a pitch at the Food Fair for your own promotional work and data capture.
- ✓ Mention in the opening speech for the event, which will be read by the celebrity chef.
- ✓ Your logo and website will be hyperlinked on the pages of the Derbyshire Food Festival website.
- ✓ Reference in all press releases in the run-up to the event.
- ✓ Public thank-you to your company through local media.
- ✓ Complimentary VIP tickets to all of the events.

FOOD FAIR CELEBRITY COOKERY THEATRE SPONSOR

- ✓ Unique branding of the celebrity cookery theatre at the 2012 Food Fair.
- ✓ Your brand will be incorporated into all promotional material for the 2012 Derbyshire Food Fair.
- ✓ You will receive a pitch at the Food Fair for your own promotional work and data capture.
- ✓ Your logo and website will be hyperlinked on the Sponsor's page of the Derbyshire Food Festival website.
- ✓ Public thank-you to your company through local media.

FOOD FAIR GATE SPONSOR

- ✓ Branding of the gates at the 2012 Food Fair, opportunity for your company to have bags/leaflets handed out to all visitors.
- ✓ Your brand will be incorporated into all promotional material for the 2012 Derbyshire Food Fair.
- ✓ You will receive a pitch at the Food Fair for your own promotional work and data capture.
- ✓ Your logo and website will be hyperlinked on the Sponsor's page of the Derbyshire Food Festival website.
- ✓ Public thank-you to your company through local media.

2011 DERBYSHIRE FOOD AWARDS CEREMONY SPONSOR

- ✓ Unique branding of the Awards Ceremony and the promotional event.
- ✓ Your logo on all associated promotional materials.
- ✓ Complimentary tickets to all of the events.
- ✓ Public thank-you to your company through local media.

CONTRIBUTING SPONSOR

- ✓ Your logo associated with promotional materials for the Food and Drink Initiatives.
- ✓ Complimentary tickets to all of the events.
- ✓ Public thank-you to your company through local media.

You can request to receive a full sponsorship pack with evaluation details of previous events.